



*syncoms*  
SYNCHRONIZED COMMUNICATIONS

PORTFOLIO



We work to tight deadlines and will always go that extra mile for our customers. Give us a call and speak with one of our print professionals. With more than one hundred years of combined experience, we have absolute confidence that we will be able to deliver!



4 Christopher St.  
London, EC2A 2BS  
England  
UK



107 Commerce St.  
Lake Mary  
Orlando FL 32746-6206  
USA



23 & 24, AMR Tech Park  
2nd Building, Block 1  
1st Floor Hosur Main Rd.  
Bommanahalli  
Bangalore – 560 068  
India



**hello@syncoms.co.uk**



**<https://www.syncoms.co.uk/>**



**+44 (0)208 181 4013**



**<https://twitter.com/syncoms>**



Synchronized Communications is registered in England and Wales under registration number 05818395. Our VAT number is GB226235189.



**Cover:** Printed on 350gsm silk, soft touch lamination to outer. **Text printed on:** 170gsm Silk.

## WE ARE SYNCOMS



Syncoms is a multi-national print and technology company, specialising in design, print, marketing and tailored eCommerce solutions. With offices across North America, Europe and Asia, we are aware of the global landscape of today's corporate world.

We have been providing cutting-edge technological solutions and world-class customer service through dedication, innovation and a relentless commitment to quality. Our printing and marketing services have helped a variety of companies across all sectors to better communicate with their clients and end-users.

From SMEs to Fortune-500 businesses, we continue to provide unique solutions to everyday challenges.

Contact us today and see what we can do for you!

**Telephone: +44 (0)208 181 4013**

**E-mail: [hello@syncoms.co.uk](mailto:hello@syncoms.co.uk)**

# GET TO KNOW US

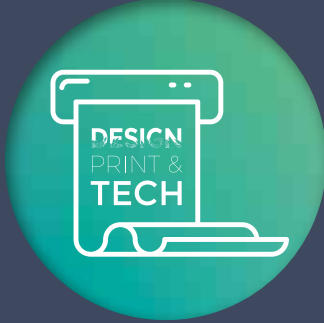


## DESIGN

Our customers are unique, their requirements are exceptional and they demand no less than perfection!

This is a bar we are happy to continue to raise with every order we complete – and the services offered by our design team are no exception to this.

Whether the mandate is a **complete corporate rebranding** or whether you **just** need a **quick hand** producing a print-ready PDF, our designers work hard, making sure that every step of the way, we are there to help ensure your **inspiration becomes reality**.



## PRINT

With over **35 years** of experience as a print supplier, you can rely on us to provide high quality print services at lightning-fast turnarounds and entirely reasonable prices.

Whatever your requirements, we can furnish you with a **wide selection of papers, inks, foiling, coatings and die-cutting** to suit even the most precise and demanding of visions.

Our experienced crew are also always here to **offer advice and help** you to achieve the amazing results you expect, **whatever your request might be!**



## TECHNOLOGY

Every industry has its technological innovations and print is no exception.

When we aren't streamlining our own processes and systems, we are constantly making improvements to our market-leading **Web2Print platform** – SynCloud.

We work in an Agile environment, implementing continuous development to ensure we maintain our high standards of excellence.

From **complete eCommerce implementations to full marketing automation**, our dedicated technology team is here to help you transform your business.

# TABLE OF CONTENTS

## PRINT SOLUTIONS

6

## DESIGN, MARKETING & PRINT SOLUTIONS

18

## WEB DESIGN & MARKETING SOLUTIONS

28

## TECHNICAL PRINT SOLUTIONS / CASE STUDIES

34

## SOME OF OUR MERCHANDISING PRODUCTS

46

## OUR LATEST BOOK

48

## SOME OF OUR SATISFIED CLIENTS / TESTIMONIALS

50



## PRINT SOLUTIONS

For printed materials of high quality and reasonable prices, look no further. We manage an almost endless list of printed collateral, from the fundamentals of business processes - NCR pads; forms; flyers; leaflets; business cards; brochures and complete exhibition stands - to the detailed and exclusive feel of personally-designed lookbooks, portfolios and flash cards.

We can run a print job to furnish your  
seventeen thousand most valuable

clients with custom-ordered Christmas cards, or we can print that personal design for your daughter's birthday party banner. Both are incredibly important to you, which makes them incredibly important to us.

With our virtually infinite access to all manner of card stock, finishes and colours, all you have to do is tell us what you want and we can make it happen for you!



# Visit Britain



The official tourist board for the UK.

We supply Visit Britain with an array of eye-catching and quirky printed collateral for their events and exhibitions, both in the UK and abroad.

In addition to printed brochures, postcards, roller-banners and posters, we also source and produce branded corporate give-aways, such as teddy bears and tote bags. We hear they are wildly popular with their intended recipients!

Square brochures



A4 Event booklet



A1 Posters



A5 Postcards



Jute bags



Roller banners

Teddy bears



Beach balls



# Astrid & Miyu

## ASTRID & MIYU

Immersed in chic and oozing quality with every product, Astrid and Miyu typify a contemporary British brand. To accompany their stylish, yet versatile, range of jewellery, they needed a print company who could handle the complexity of a foil finish on specialist card, so they turned to us for help.

A brand which counts such fashion luminaries as Georgia May Jagger, Pippa Middleton and Jessie J among their clientèle and who have been featured in such top publications as Vogue, Grazia, Elle and Marie Claire has – understandably – very high standards.

Of course, our own standards are already extremely high and together, we were able to produce an exact likeness of the creations held in the minds of their marketers and product designers.

We now produce look-books, Christmas cards, brochures and more for Astrid and Miyu, including the adorable rose-gold foil horoscope cards that accompany several of their beautifully-crafted products.



Rose gold foiled horoscope cards



Rose gold foiling detail



Posters



Brochures and lookbooks



Rose gold foiled business cards





# Macmillan

## WE ARE MACMILLAN. CANCER SUPPORT

For the past six years, we have had the considerable pleasure of working with the highly-respected cancer-support charity, Macmillan, supplying a host of marketing materials such as leaflets, posters, brochures and booklets.

We have also undertaken more complex work, such as custom-shaped flyers and die-cut stickers, custom-field milestone cards and richly-coated pamphlets to assist them with some of their fund-raising goals.

It has been our privilege to continue our long and rewarding business relationship with Macmillan and other not-for-profit organisations and charities, so that we might do our bit for worthy causes.

A5 Leaflets



A1 Posters

A6 Milestone cards



Custom shape  
Flyers



A3 to A5 Fold  
brochures

A4 NCR forms



A5 Booklets





## R A D L E Y L O N D O N

Radley & Co. is a leader in handbag and accessory design and a creative fashion label that is highly-regarded amongst the British public. Their look-books act as a shop window for their entire product range to creatively showcase their brand.

We have assisted Radley & Co. in the production of custom-sized, perfect-bound publications in a variety of different paper-stocks and styles and have assisted with design consultation across a variety of media-types.

Radley currently has 21 stores across four countries and a strong online presence.



## Spacestor®

Combining California-cool with London-style, Spacestor has been redesigning workspaces for nearly 30 years. There's nothing left to teach this company about innovation and aesthetics, so naturally, we were highly flattered when they came to us with their print requirements.

It has now been over ten years since our first exploratory meeting with Spacestor, during which time we have been continuously printing all sorts of marketing materials for them, including product catalogues, magazines, brochures and business cards.

Business cards



Postcards

Trifold square brochures



Magazines



Product catalogues



## DESIGN, MARKETING & PRINT SOLUTIONS

### TAKE ADVANTAGE OF OUR DESIGN SERVICES/

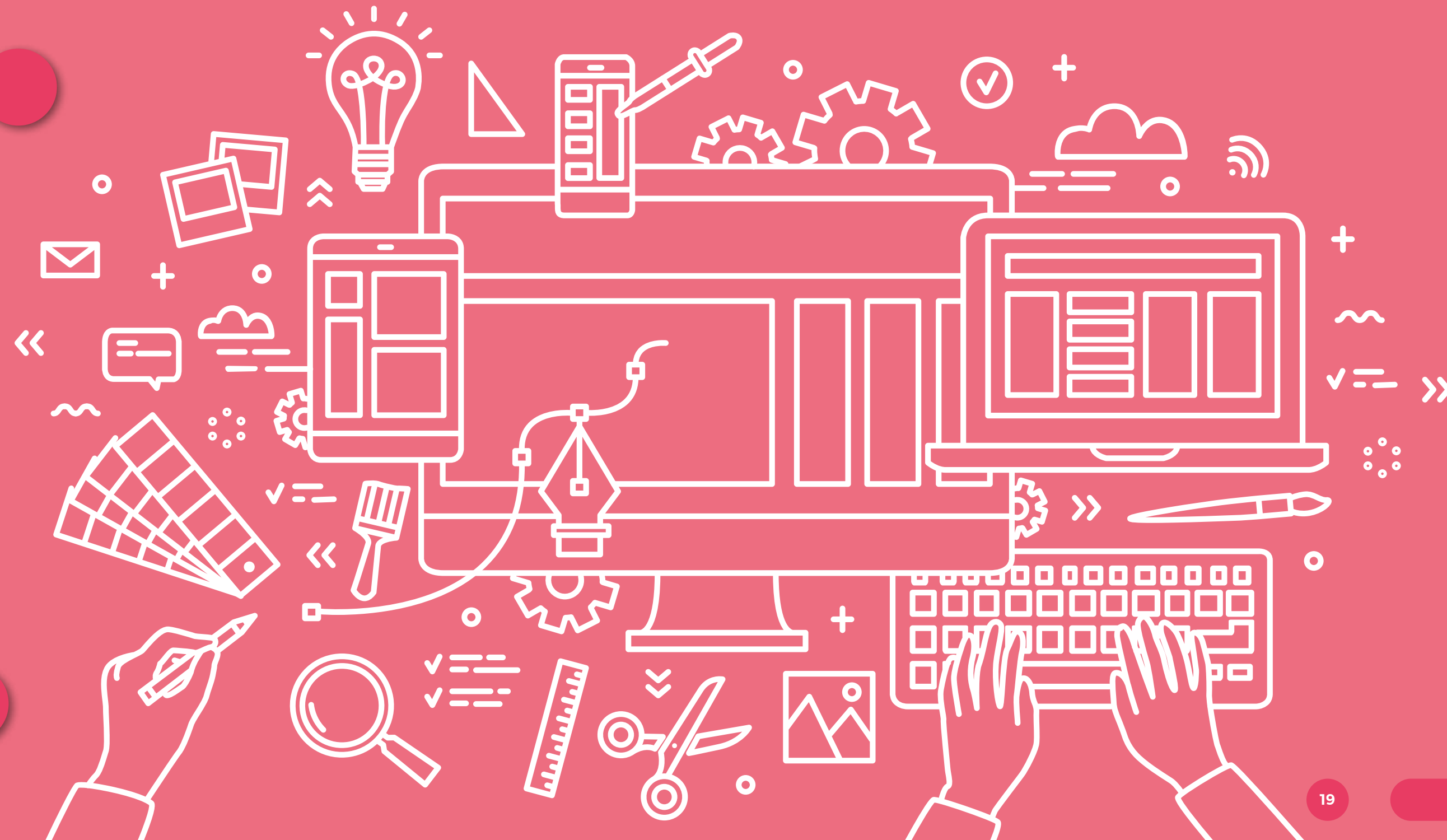
The Syncoms in-house design team is driven by an overwhelming need to create outstanding designs.

They are so much more than a simple alternative to supplying your own artwork. They're our guarantee that your campaign will leave the competition in the shade!

Our in-house design team are ready to create revolutionary print for your campaign.

You might be seeking assistance on basic layout or colour co-ordination. Or perhaps you need a comprehensive plan for your next campaign, images included.

Whatever your requirements, unleash the most awe-inspiring designs upon your audience with the Syncoms design team.





## PORSCHE

Well-known and well-loved, this famous car manufacturer came to us to ask us to reproduce the iconic carbon-fibre weave pattern used in the interiors of their vehicles.

With this pattern as our inspiration, we redesigned their entire range of marketing collateral, such as folders, gift boxes and brochures for their launch event for the then-new 2015 Spider.

To re-enforce Porsche's marketing message and for greater exposure, we also designed and printed new posters for this event, which culminated in a record year of vehicles delivered for this prestigious household name.

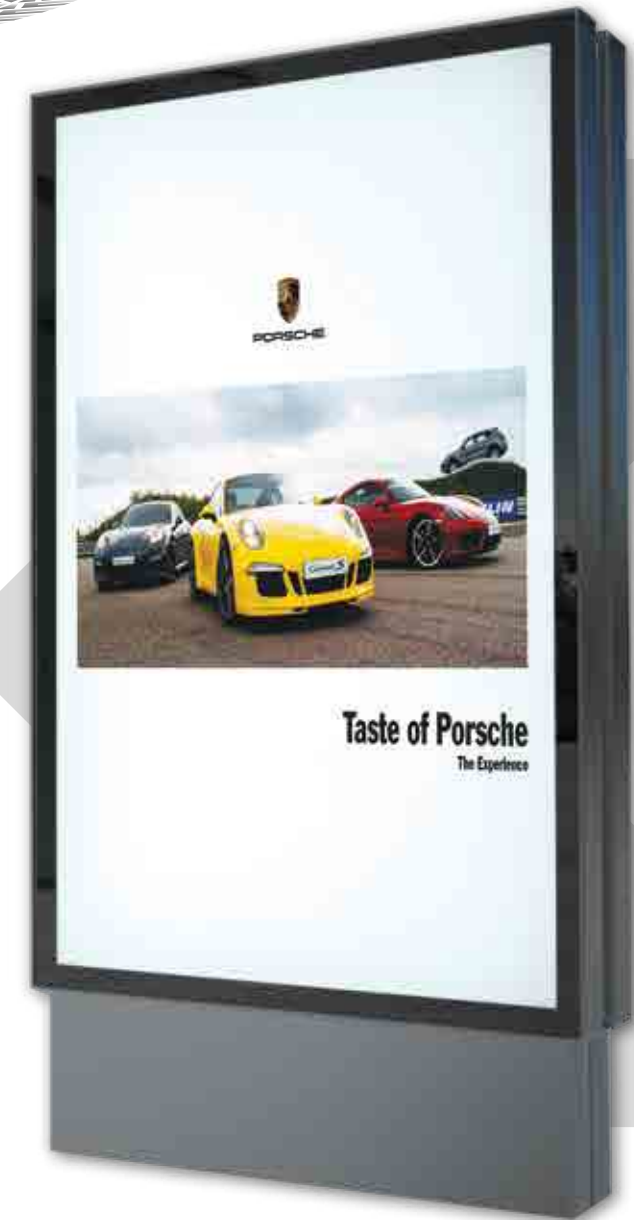
A5 Landscape  
booklet design



A1 Light box  
poster design



A5 Landscape  
booklet design



# Penny Plain



Part of the long-established Loomba Group of companies, Penny Plain dreams of a world where women are clad in flattering styles and colours and where beautiful collections of clothes are always affordable, effortless and stylish. Established in 1952, it's safe to say that Penny Plain knows all there is to know about what's fashionable and what's not.

Their main brands, Viz-a-viz and Tigi, are aimed at different kinds of women – from the modern working woman who demands an interesting, versatile and affordable wardrobe to the more mature and classy individuals who require stylish sophistication. Their website launches a new collection every six weeks, packed with inspirational ideas in fully co-ordinating ranges.

We were most proud to be asked to design the posters and other showcase materials, to present the most stylish garments within their fashion ranges. Armed with their branding guidelines, it has been our pleasure to create promotional marketing collateral like hanging advertising banners and profile-raising posters.

Poster design



We also produce POS and PDP updates to coincide with new clothing collections and ensure all banners and sliders reflect the email content, again, all while adhering to branding guidelines so that Penny Plain's unique identity is preserved.

Our designers created a variety of web banners for their online shop and to establish their corporate presence, producing these regularly to coincide with the release of new fashion lines every six weeks, marrying the style with the outgoing email designs to convey a complete marketing image for each of Penny Plain's brands.

Email marketing campaigns



Banners and web buttons design



In addition to physical, printed material, Penny Plain also asked us to undertake the image design for their hugely successful, weekly, email marketing campaigns.

Our designers, in particular, love any brief which is "open to creativity" and really pulled some inventive compositions out of the bag! Along with some imaginative introduction banners, they also assembled a variety of beautiful image composites to be used within the main body of each marketing missive.

The end result was a fantastically sophisticated email campaign that really appealed to its recipients.





# Geneva Association



We continue to work very closely with the Geneva Association, an international think-tank for strategically important insurance and risk management issues.

We provide the Association with different brochures, banners and stationary sets for each of their four annual events, which can be held anywhere around the world, all while adhering to their formal branding guidelines.

In addition, we frequently provide the design and artwork for some of their brochures and our designers are often consulted as to best practice and for their innovative ideas.



Multiple conference brochures created for each annual event

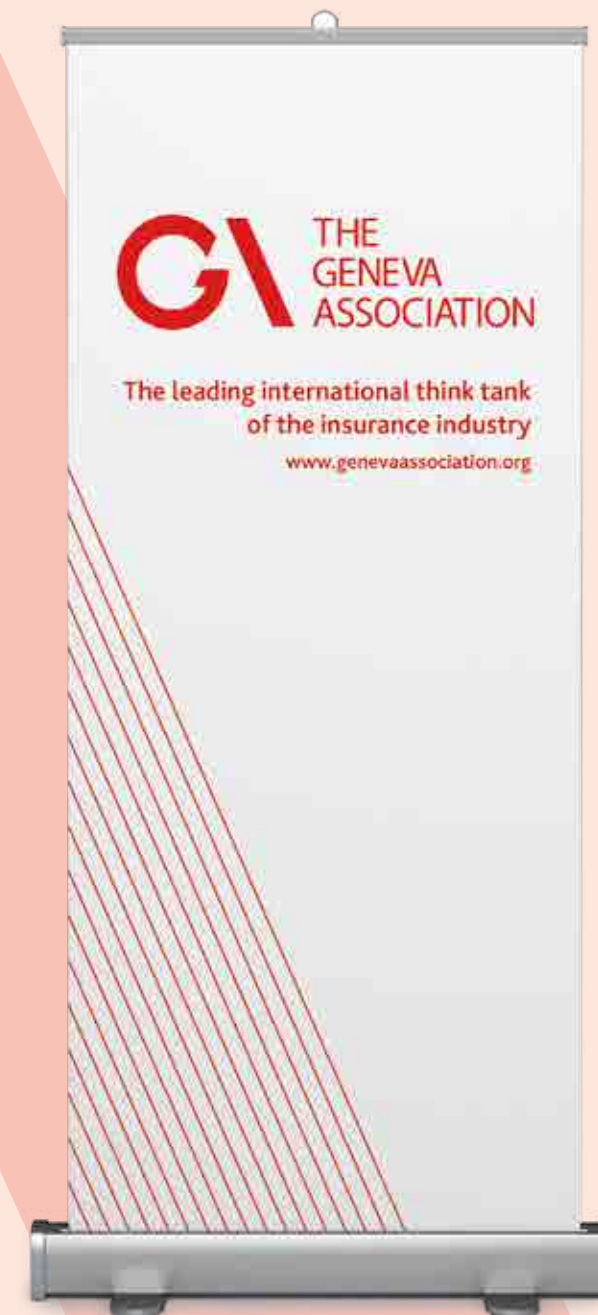
DL Thank you event cards



Notepads & Stylus touch screen pens



Roller banners



Tabbed A4 brochures



Tabs detail







As a famous educator in the Oil and Gas Industry, GetEnergy require a print partner that are capable of keeping up with high demand and fast turnarounds, particularly as they hold up to five international exhibitions, annually!

We were more than happy to help by creating a variety of templates for their event brochures, reports, banners and business stationary.

This year marks the fourth year that we have been helping GetEnergy to achieve their business goals by fulfilling their print requests all over the world, regardless of location.

Event ID cards



Event brochures



Trade show large booth



Trade show small booth



PVC Fence banners



Roller banners





# WEB DESIGN & MARKETING SOLUTIONS

## ALL IN THE FAMILY/

**The Syncoms family expanded many years ago to accommodate the many different facets of print.**

We frequently partner with our sister-sites in order to offer the many various services in which we excel.

**Printerinks is able to resupply ink cartridges, no matter how obscure your make or model, including REM and OEM alternatives to suit any budget size.**

Printerpix can provide you with a wide range of personalised gifts, and includes its own previewer for any modifications of templates you may wish to include, guaranteeing the outcome will be exactly as envisaged.

Regardless of your requirements, Syncoms and all members of our extended family will always do their best to ensure the highest quality product, with the finest quality of finish, ensuring delight and joy for each recipient.





# Printer Pix

## Printerpix

It was our pleasure to fulfil the remit from our sister-company, Printerpix, to design an Apple app that reflected several of the features and offerings of their web shop.

### APP DEVELOPMENT

Giving customers the ability to personalise their own photographs whilst customising a wide variety of products, the Printerpix app set free the majority of their clientèle, enabling ordinary people with no design background to produce their own tailor-made household decorations and memorabilia, as well as order prints of their photos.

Print Express listened to these requirements and created an application that achieved the mandate desired. What can we develop for you?



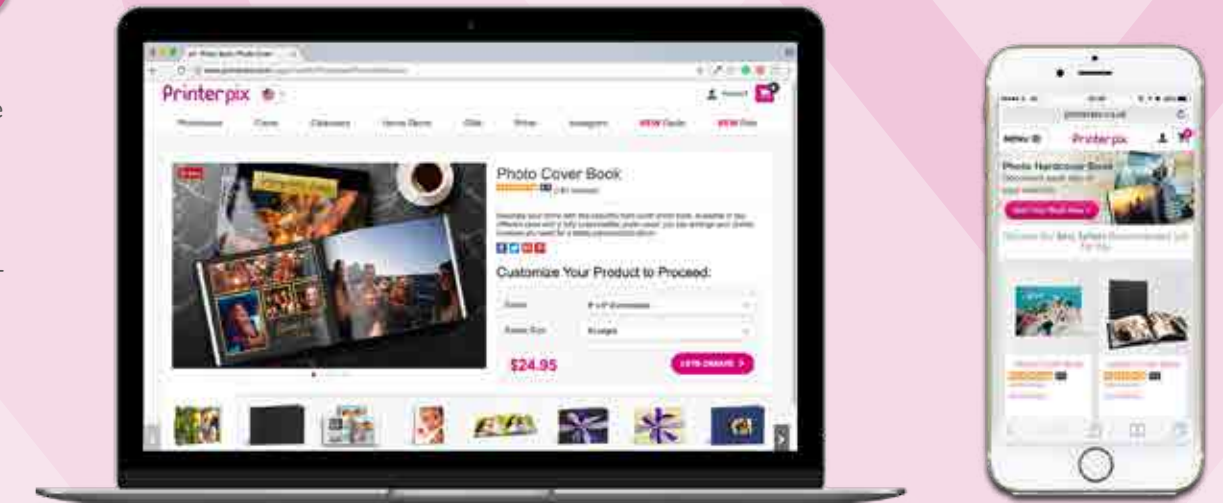
*Mobile app editor design*

### WEB DESIGN

Our enthusiastic and wildly talented team of designers are highly-skilled at creating fantastic websites that encourage users to keep returning for more!

Eye-catching layouts, stupendous banners and custom-built imagery are just some of the benefits that a Syncoms-designed website can bring to your organisation, ensuring a high engagement rate and non-existent bounce rate.

Whether it's a new design starting from scratch, or if you'd just like a responsiveness consultation, we will look after your requirements as though it was our own website.



*Responsive marketing campaigns*

*Responsive web design*



### EMAIL MARKETING

Show your customers that you are thinking of them by sending trackable, personalised emails, timed to occur with seasonal and festive events.

We can create beautiful email shots with eye-catching designs and a high engagement rate to truly distinguish you from your competition and our expert team of marketers are always on-hand to offer the most up-to-date advice about how to maximise your campaigns.



# Printer Inks



This eCommerce site retails both original and remanufactured ink cartridges and toners, as well as provides stationary and miscellaneous sundries for the office environment. We were more than pleased to be asked to help construct their marketing campaigns, ensuring the maximum engagement across their website, mobile site and email shots.

## EMAIL MARKETING

We created a series of automation rules for their email campaigns, some obvious, but also a selection of more subtle content such as a “Happy Birthday” email, timed for release on the recipient’s actual birthday.

We also constructed a series of different and unique landing pages to serve specialised marketing processes which, in turn, increased the engagement rate, as they enabled a practically infinite amount of customisation to take place, according to the broad selection of demographic filters and profiles.

*Promotional and automation email design campaigns*



## WEB DESIGN

We also constructed a new web-presence for this B2C brand, marrying together a responsive mobile and desktop site by unifying the design and layout of each. By reflecting this design in our custom-built email templates, there is now no doubt in a recipient’s mind as to the source of this mail shot.

You tell us who you’re trying to reach and we’ll make it happen!





## TECHNICAL PRINT SOLUTIONS / CASE STUDIES

Artificial intelligence may be about to make us all redundant, but if you're a marketer and you aren't automating the heavy-lifting behind each of your campaigns, then we really need to talk!

We offer custom profiling for the ultimate in demographic targeting and our Web2Print platform will let you submit files for your print or mailing

campaigns from anywhere, at any time, for delivery to anywhere around the world!

Save time, save money – and most importantly – preserve your own sanity with our easy-to-use Web2Print platform ensuring your branding is always unified and your campaigns are safely under control.



# Mailing and data solutions

A cutting-edge platform to service your marketing needs.

Whether you're seeking data-driven marketing solutions, a direct-mailing platform or a digital print solution, our SynCloud has you covered!

Not only can you rest secure, knowing you can order at any time, from anywhere in the world, but our database is also GDPR-compliant, meaning you can market away to your heart's content!



Standard mailing campaign for RSPCA

## STANDARD MAILING

Together with our data-driven marketing capabilities, our direct mail system lets you create and customise your mail shots easily, from anywhere, at any time – just what you need for those everyday mailing projects!

With a monitoring and tracking suite offered as part of the package, you will always have your finger on the pulse! Discard those messages with a low viewing rate, reproduce and edit those mails that were successful and hone in on what your customers really want to see, for the ultimate in effective marketing campaigns.

## DATA DRIVEN MARKETING

How many left-handed, married men live in a detached house within 20 miles of N11, London? With our profiling engine, now you can find out!

Why target irrelevant demographics when, with our profiling engine, you can pin-point the relevant recipients who may actually want to hear from you.

We also offer a GDPR-compliant pool of recipients, saving you from the hassles of having to achieve that compliancy yourself!



## COMPLETE DIRECT MARKETING CAMPAIGNS

For our customers with far-reaching marketing ambitions, we are the first port of call. We assist with provisioning complete marketing plans tailored to fit specific requirements.

We have helped with such projects as Christmas marketing campaigns, leveraging personalised advent calendars with individual item redemption codes, mail merged at source and despatched to targeted recipients across the nation.

Such projects are easily within our capabilities and, together with our first rate design team, we can help you achieve your goals, whatever your vision.





# Web2Print

Think of Web2Print as your very own, private print-Amazon, where you can order in bulk all of your usual print collateral and marketing staples. You can also upload designs, edit them as and when you please and even request additional merchandise and formatting options.

Not only does it offer significant cost savings by shortening the length of the entire print-order lifecycle, but it also offers an always-on platform, enabling teams that are distributed all over the world to collaborate with the minimum of disruption.

Linked directly to us here at Syncoms Headquarters, you can always expect your print request to drive a high priority within our organisation. We constantly monitor the platform, taking care to upgrade it with the best packages and products for you, while also ensuring your security is safeguarded.

## SOME OF THE BENEFITS OF USING WEB2PRINT

### BRAND CONSISTENCY

Offer approved artwork, logos and customer-facing documents internally, with your own Digital Asset Management library, stocked with only those objects that have successfully passed internal checks.

Template-based designs allow anyone to rapidly create ready-to-go documents. Approval processes are all incorporated, streamlining and accelerating the entire print-ordering process.



Web2Print system editor

### PERSONALISED CONTROL

Ordering print can be a protracted process. Logging into your own, personalised print portal cuts time wasted on ordering, editing and approving your marketing collateral, business cards and customer-facing communications. Repeat orders can be requested with a simple series of clicks, and existing items can be amended with an easy-to-use, browser-based editor.



Customized digital asset management library

For over a decade, Syncoms has serviced a variety of clients of all shapes and sizes, helping them realize the benefits of Web2Print technology.

Syncoms now brings its extensive experience to the print industry as a whole, offering a range of consulting, implementation and customization services in the domains of eCommerce, marketing automation and Web2Print.



### MAXIMISE PRODUCTIVITY AND PROFITS

Empower your business to collaborate on worldwide marketing campaigns, regardless of location or time zone. Draw your global offices together by offering a single, unifying platform from which to collaborate, maximising productivity and profits. Keep track of all processes from design and ordering to delivery, including built-in, customisable budget controls.

## SOME OF THE WEB2PRINT SERVICES AVAILABLE

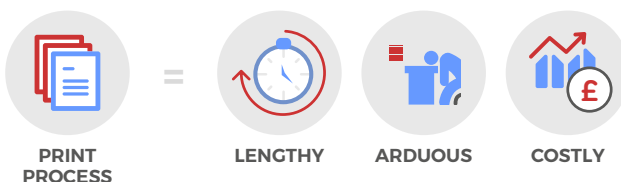


# Case Study 1: Google



GOOGLE SAVED 43% OFF THEIR PRINTING COSTS BY DEPLOYING SYNCLOUD.

## THE CHALLENGES

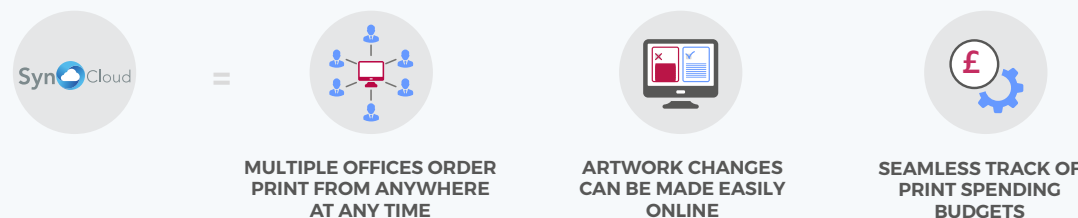


The Training Manager at Google spent much of her days travelling to different locations around the world, delivering high-quality training, on-site.

As with most good training courses, she needed specific printed materials for the courses to be delivered but found she was wasting so much time due to the combination of stakeholders managing the different materials. International deliveries were particularly challenging, as local suppliers required quite a bit of advanced notice.



## HOW WE HELPED



Syncoms provided a free on-site consultation and audit of Google's print and ordering processes. After in-depth analyses of their procedures, we identified ways in which we could alleviate challenges and create efficiencies, in our comprehensive business report.

Our team of expert developers then went to work on creating a bespoke Web2Print solution to handle Google's printing needs. The cloud-based solution enabled Google to place orders from anywhere, at any time and ship globally at the touch of a button.

## THE RESULT

43%

43% SAVING ON ANNUAL PRINT SPEND



IMPROVED EFFICIENCY ACROSS THE ORGANIZATION



EVERYONE IS HAPPIER

With all training materials stored in one, user-friendly platform, the time taken in managing the entire print process was reduced by 63%.

Syncoms' SynCloud solution ended up saving Google over 43% from the expense of printing their training manuals.

In addition to providing cutting-edge technology to power Google's training requirements, deploying SynCloud has also given Google the ability to order any number and design of personalised promotional items and give-aways, all from one, centralised platform.

The new print process was so effective that other training departments within Google started to use it to upload their own modules to the system. The ability to select whatever training module they like and to print any number they demand has saved everyone at Google a huge amount of time and hassle.

“

I used to get really stressed at the thought of having to prepare the printed materials for the next training course I had to give, because I had to keep track of so many separate modules myself, make sure the print company assembled the pages in the correct order and ensure a high quality was maintained throughout.

Syncoms came in for a meeting where we discussed all the ways they could help us and left me feeling relieved and no longer daunted by each new training course that came around.

”

Training Manager  
Google





# Case Study 2: RVS



## A LEADING NATIONAL CHARITY THAT SAVED 30% ON THEIR ANNUAL PRINT SPEND

The Royal Voluntary Service (RVS) is a charitable organisation dedicated to helping older people remain active, independent and able contributors to society. The organisation has been running for over 75 years and is one of the largest volunteer organisations in the UK with 35,000 volunteers and 300 offices nationwide.

### THE CHALLENGES

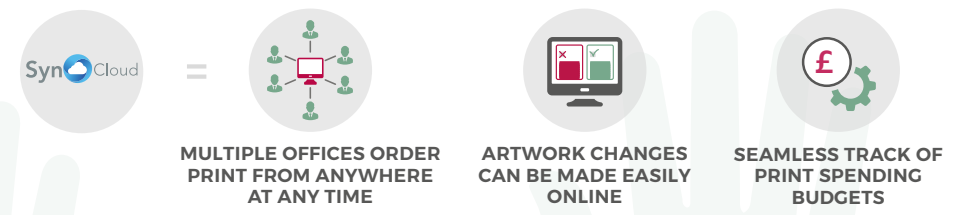


RVS regularly needed to print various items for marketing and educational purposes. This was lengthy, arduous and costly. Individual offices ordered collateral through a centralised marketing team, who also had to update artwork and obtain a sign-off from the office before sending the final copy to be printed.

The entire process relied on clear communication of complex instructions and required far too much back-and-forth between departments. It could take up to two weeks for the entire print and proofing process to be completed, as brand consistency couldn't be maintained and it was almost impossible to track and report upon costs.



### HOW WE HELPED



By implementing SynCloud, RVS streamlined their entire print and design functions. Processes which took weeks now take minutes thanks to a bespoke Web2Print system that works like a 'print Amazon'. Any user from any office can simply log in, order and make design amendments online. This can be proofed and approved within minutes.

With a single, centralised printing process in place, RVS is now able to allocate a precise print budget and maintain brand consistency throughout the organisation. These new management reporting systems mean RVS users have complete financial oversight of all print activities - enabling firm control of budgets.



### THE RESULT



The new and simplified print process has improved efficiencies across all offices nationwide whilst also saving 30% on RVS's annual print spend. The marketing team and regional staff have more time to focus on their primary responsibilities and therefore everyone is happier.

Through SynCloud's bespoke management reporting system, RVS is able to carefully benchmark print spend, enabling them to continuously improve performance and reduce inefficiencies as well as scale their printing requirements in line with the organization's growth.

“ We have 300 users registered to the platform which will continue to grow. We produce approximately 432,900 pieces of print collateral using 770 different materials annually.

Using SynCloud has helped us to consolidate a number of different suppliers into a single online platform that's easy to use and manage; saving 30% on our annual print spend.

In addition, the customer service from Print Express has been exceptional, the whole team is incredibly responsive and it is clear that customer service is of paramount importance to them.

Creative Services & Production Manager  
RVS





# Case Study 3: Stirling Ackroyd

PART OF NICK DUNNING ASSOCIATES



## HOW A LEADING ESTATE AGENT SAVED 33% OFF THE COST OF THEIR DIRECT MAIL MARKETING CAMPAIGNS

As one of the very first estate agents in East London, Stirling Ackroyd has also played a vital role in the residential and commercial development of Central and East London. Their network of eight offices and crew of well-trained personnel ensure an extraordinary customer service experience for any residential or commercial customer seeking to rent, let, purchase or sell property.

### THE CHALLENGES



PRINT PROCESS & MAILING

=



LABOUR INTENSIVE



NOT SCALABLE NOR SUSTAINABLE



COSTLY

Stirling Ackroyd were mailing out personalised letters to prospects, daily, across eight offices. The expense related to manually printing, stuffing and franking envelopes in-house was significant. The system was not scalable nor sustainable as it was labour-intensive and took a lot of time from the office co-ordinators' daily schedules.

Direct mailing campaigns



### HOW WE HELPED



PRINT & MAIL PLATFORM



MULTIPLE OFFICES ORDER PRINT FROM ANYWHERE AT ANY TIME



PROSPECT DATA CAN BE EASILY FILTERED & PROFILED



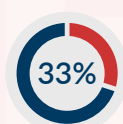
IMPROVED EFFICIENCY ACROSS THE ORGANIZATION

Syncoms stepped in to help by offering a free on-site consultation and thorough analysis of Stirling Ackroyd's direct mail processes. We identified the requirement for a bespoke cloud-based platform, which would enable users to create direct mailing campaigns online.

The system would need to encompass data sourcing and design capabilities. Users would need to be able to easily create their letters and flyers online - adding property descriptions and photographs, as needed. Furthermore, a mechanism was essential whereby prospect data could be filtered according to a wide range of demographic information including council tax bands, land registry, income and more. Marketing templates could be created within minutes and prospect data could be filtered to the most intricate demographic detail.



### THE RESULT



33% SAVING ON ANNUAL PRINT SPEND



COMPLETE ONE STOP ORDERING SOLUTION



SEAMLESS TRACK OF PRINT SPENDING BUDGETS



EVERYONE IS HAPPIER

By completely outsourcing their direct mailing requirements to the SynCloud, the printing and mailing process was reduced from hours, to minutes. With a single, centralized process in place, Stirling Ackroyd is now able to allocate a precise print budget and maintain brand consistency throughout the organisation.

Syncoms also conducted training sessions for Stirling Ackroyd employees, showing them how to construct their own mailing templates and data filters. With their new, scalable platform, Stirling Ackroyd is now enjoying improved performances and highly effective marketing campaigns at a fraction of the time and cost of their old system.



A4 Cards for window displays

“

Thank goodness the old days of laboriously printing and stuffing envelopes by hand are gone! Not only have we saved a lot of money, but more importantly, we have also saved a lot of time. We used to dread each new mail shot but now we look forward to logging in, designing our templates and picking our filters on the SynCloud platform. The results are professional, targeted mail-shots that actually work!

Marketing manager  
Stirling Ackroyd

”



# SOME OF OUR MERCHANDISING PRODUCTS



Umbrellas

AVAILABLE COLOURS



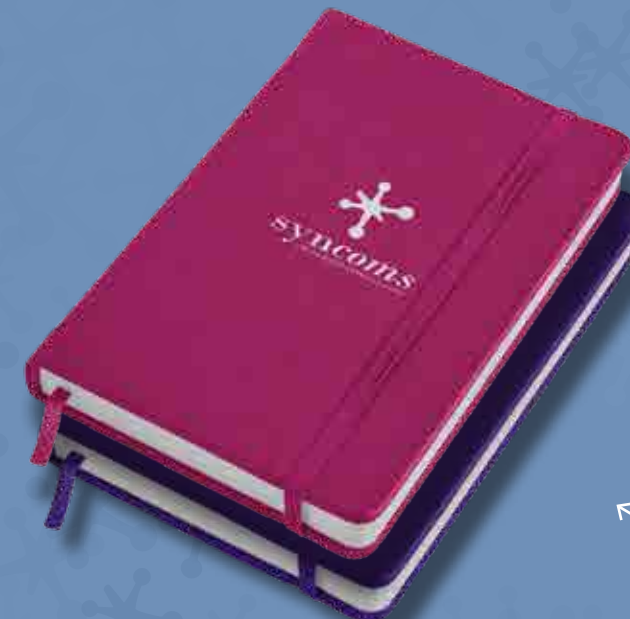
Feniks 5 Panel  
Cotton Cap

AVAILABLE COLOURS



Coloured Cotton  
Tote Bags

AVAILABLE COLOURS



Luxury Soft Feel Notebooks

AVAILABLE COLOURS



USB Memory Sticks

AVAILABLE COLOURS



Pulsar Power Bank  
Phone Charger

AVAILABLE COLOURS



500ml Aluminium  
Sports Bottles

AVAILABLE COLOURS



Contour  
Argent Ballpens

AVAILABLE COLOURS





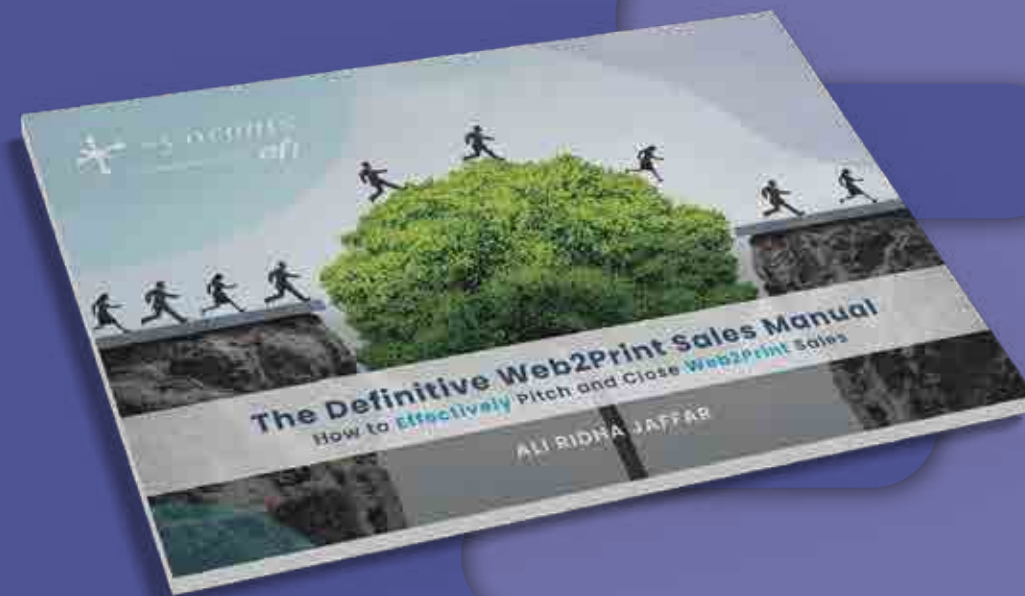
## OUR LATEST BOOK

### THE DEFINITIVE WEB2PRINT SALES MANUAL

[www.syncoms.co.uk/ebook](http://www.syncoms.co.uk/ebook)

If you've invested in your own Web2Print platform - or are considering it - but you aren't sure how to pitch it, how to price it or what to do with it, then this guide is definitely for you!

Packed full of real-life experiences and brimming with helpful advice you can really apply, The Definitive Web2Print Sales Manual will help you answer the important questions about Web2Print selling, including advice about holding meetings, how to retrain your sales team to sell Web2Print and how to deal with Web2Print enquiries.



As part of our desire to give back to our industry, we have attempted to provide a truly useful and informative aid to succeeding in the tumultuous world of Web2Print.

In this manual, we attempt to answer the most common questions we have encountered by our own customers and industry peers, while also providing encouragement by discussing what has worked for us, in our own efforts to modernize, update and grow.



# SOME OF OUR SATISFIED CLIENTS



It has been our privilege to serve some of the biggest and best-known brands, organisations and industry leaders.

During our 35 years, companies like Google and Porsche have turned to us for help and we have always risen to the challenge. We have managed the print and technology requirements for the NHS and not-for-profit organisations like Macmillan Cancer Support.

Our bright and imaginative designers are always ready to offer advice, create spectacular designs and to bring your vision to life.

Call us now on 0800 043 3000 for a free consultation and experience why the top businesses keep coming back to us!

# CLIENT TESTIMONIALS

“When we need a fast and good quality service we turn to Syncoms. They have been fantastic at every step of the print process and have never let us down.

The communications we receive from their customer service are always prompt and their quotes are very competitive. I can't fault them; the service they provide is superb and I would not hesitate in recommending them.

”

International Communications Manager  
Nuffield Health



“We used to handle our business card printing manually which was a very long and drawn out process, with inconsistent results. After speaking to Syncoms, they developed a cloud-based Web2Print system to take care of all of our requirements.

They were friendly and helpful and developed a system that is simple, quick and easy to use.

”

Workplace Services Manager  
BOX







We work to tight deadlines and will always go that extra mile for our customers. Give us a call and speak with one of our print professionals. With more than one hundred years of combined experience, we have absolute confidence that we will be able to deliver!



4 Christopher St.  
London, EC2A 2BS  
England  
UK



107 Commerce St.  
Lake Mary  
Orlando FL 32746-6206  
USA



23 & 24, AMR Tech Park  
2nd Building, Block 1  
1st Floor Hosur Main Rd.  
Bommanahalli  
Bangalore – 560 068  
India



**hello@syncoms.co.uk**



**<https://www.syncoms.co.uk/>**



**+44 (0)208 181 4013**



**<https://twitter.com/syncoms>**



Synchronized Communications is registered in England and Wales under registration number 05818395. Our VAT number is GB226235189.